

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Application No.:** 09/223,901

**Customer No.:** 22927

**Attorney Docket No.:** 98-084

**Date Filed:** December 31, 1998

**Title:** SYSTEM AND METHOD FOR ENCOURAGING  
COMPETITIVE PARTICIPATION IN AN AUCTION

**Applicants:** Walker et al.

**Group Art Unit:** 3628

**Examiner:** ROVINSON BOYCE, Akiba K.  
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**RESPONSE**

**to the Office Action mailed June 17, 2009  
with AMENDMENT**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Examiner:

In response to the Office Action mailed June 17, 2009 (Paper No. / Mail Date 20090611), please consider the following remarks.

This document is filed by Applicants' representative on behalf of the present Applicants for patent. Accordingly, references in this document to "we," "us," "our," and the like will be understood as indicating the present Applicants.